

# LB PAY Privacy Policy

## Sharing Information

Information provided by you will not be sold to or shared with other parties for any commercial purposes other than normal order fulfilment and confidential site activity or sales tracking.

Notwithstanding the above, LB PAY may send your **personally identifiable information (PII)** to other companies or person at the following circumstances:

- (a) We obtain your consent to share the information;
- (b) We need to share your information to companies who is appointed by LB PAY in order to provide a product or fulfil service to you.  
(Unless these companies do not have any right to use the PII we provide to them or beyond what is necessary);
- (c) We respond to subpoenas, court orders or legal process.

## Security of Information

We take security of information seriously and adopt numerous precautions to protect the security of PII. When you access our Website your password is encrypted, you should not share your password with anyone. In addition, your PII resides on a secure server and only selected authorized personnel and contractors have access to. We encrypt certain sensitive information (such as credit card information) using Secure Socket Layer (SSL) technology to ensure that your PII is safe as it is transmitted to us. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secured. As a result, while we employ commercially reasonable security measures to protect data and seek to partner with companies which do the same, we cannot guarantee the security of any information transmitted to or from the Website and are not responsible for the actions of any third parties that may receive any such information..

## Data deletion

Deletion of your account means that all the associated data with LB PAY will be deleted. You can delete your account at any point in time. Once the account was deleted, the data is permanently deleted and cannot be recovered.

Before deleting your account :

- a) Please make sure that your wallet has no remaining balance.
- b) You will lose all the data related to your account, such as history, messages, coupon, wallet balance and redemption points.

Once you understand and accept the deletion terms, we shall not be held responsible for any loss of these data.

## Usage Tracking

LB PAY tracks user traffic patterns throughout all of our websites. However, we do not correlate this information with data about individual users. LB PAY does break down overall usage statistics according to a user's domain name, IP address, browser type and MIME type by reading this information from the browser string (information contained in every user's browser).

LB PAY sometimes tracks and catalogues the search terms that users enter in our Search Engine, but this tracking is never associated with individual users. We use tracking information to determine users' content preferences, based on traffic in those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us to build a better service for you.

**Cookies**

"Cookies" are small text files stored on your computer. The cookie itself does not contain personal information but contains information about your activity on our site to let us know whether you are a prior customer and to provide certain unique features to you. We do not use cookies to handle any

financial information. The only personal information a cookie can contain is information you supply yourself.

A cookie cannot read data off your hard disk or read cookie files created by other sites. LB PAY uses cookies to track user traffic patterns. You can refuse cookies by turning them off in your browser. If you have set your browser to warn you before accepting cookies, you will receive the warning message with each cookie.

This site requires you to have enabled cookies on your browser in order to tailor the shopping experience and to store information such as a shopping cart.